

# Jerry Haney

## Making Culture Pay *Executive Engagement Workshop*

*One-Day Workshop*

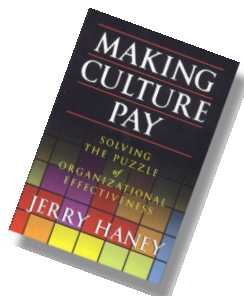


### Jerry's Products

- Keynote Addresses
- Half & One Day Workshops
- Full Day Seminars
- Daily Consulting
- Comprehensive Cultural Change Process Facilitation

Keynote: \$12,500  
Half Day: \$15,000  
Full Day: \$17,500  
Consulting: By Proposal  
Book: Hardcover \$29.95

Jerry's Book



Jerry Haney, the highly acclaimed author of *Making Culture Pay—Solving the puzzle of organizational effectiveness* is working everyday with organizations all over the country to help leaders build and rebuild organizations that live up to their full potential. Jerry spent over thirty years actually developing and using his unique model for understanding, building and rebuilding high performance organizations.

Once the top executive has made a commitment to cultural renewal, it is time to engage the executive team in the process.

Jerry has developed a one-day Executive Engagement Workshop that is being used very successfully to gain the commitment of the executive team and each of the members individually.

During this highly interactive workshop, the team members will:

- Learn to understand and appreciate their roles as cultural leaders and become truly excited about that role
- Learn just how much more successful high performance cultures and subcultures are
- Be introduced to the six critical elements of workplace cultural leadership
- Utilize a personal survey to assess the potential for dramatically improved performance within their current organization
- Discover a proven process for turning any viable organization into a truly outstanding workplace culture