

Jerry Haney

Leading Your Organization Out Of Difficult Times

Keynote Address



Managing organizations in good times is really pretty easy... Mustering the strength, knowledge and tenacity to lead organizations out of difficult times is another matter...

Jerry Haney, the highly acclaimed author of Making Culture Pay—*Solving the puzzle of organizational effectiveness* is working everyday with organizations all over the country to help leaders build and rebuild organizations that live up to their full potential. Jerry spent over thirty years actually developing and using his unique model for understanding, building and rebuilding high performance organizations.

In response to the requests of his customers, Jerry has developed a keynote address as well as a highly effective workshop directed at leaders who find themselves in difficult times. Both the keynote address and the workshop are designed at preparing leaders to rise above their current situation and begin developing organizations that:

1. Produce outstanding bottom-line results
2. Attract, motivate and retain top talent
3. Successfully adapt to changing conditions

During Jerry's presentation, leaders will:

- Learn to understand their role as a leader no matter the circumstances before them
- Be introduced to the six critical elements for rebuilding high performance organizations
- Learn how to accurately assess the potential for dramatically improved performance within their current

Jerry's Products

- Keynote Addresses
- Half & One Day Workshops
- Full Day Seminars
- Daily Consulting
- Comprehensive Cultural Change Process Facilitation

Keynote: \$12,500
Half Day: \$15,000
Full Day: \$17,500
Consulting: By Proposal
Book: Hardcover \$29.95

Jerry's Book

